



TOP 10 WAYS FOR LEADERS TO GET MORE VISIBILITY



Have you ever been told that you need to be more “visible.” What does that mean? Being visible means that you are promoting yourself and people see you as a leader. It doesn’t have to come off like you are bragging! If you are a bit introverted or tend to shy away from self-promotion, gaining visibility can be a bigger challenge.

HERE ARE THE TOP 10 WAYS THAT YOU CAN LEAD WITH INTENTION, GAIN VISIBILITY AND STILL BE WHO YOU ARE

1 MEETING PARTICIPATION

Ask simple, but powerful questions like “how will we measure success?”
If you are asked a question and are 80% sure of your answer, give it. Do research after the meeting and provide new information if needed.



2 SEND WEEKLY STATUS REPORTS

Let stakeholders know what you are doing. Include key decisions, issues, risks and highlight accomplishments.



3 DEMONSTRATE PROBLEM SOLVING

Tackle a problem that is a gap. Recommend process or cost efficiencies.



4 SELF-PROMOTE

Share your strengths and accomplishments using stories. Share details so that they remember you. Be positive and enthusiastic. Create an “elevator speech” to share what you do and who you are in 30 seconds.



5 SPECIAL PROJECT/EVENT

Lead or coordinate an event for charity. Volunteer to be on a taskforce to drive a new process, decision or recommendation.



6 GROUP COMMUNICATION

Write an article for the company newsletter. Communicate volunteer or social activities that you are coordinating.



7 BE AUTHENTIC

Be transparent and share lessons learned. Be trustworthy and lead with integrity. Be self-aware and lead by example.



8 ADD VALUE TO OTHERS

Be a mentor to junior members of your organization. Assist others in removing roadblocks in your organization.



9 LEARN FROM OTHERS

What can you learn from the people who have the role you want? Identify a mentor to increase knowledge sharing.



10 BUILD YOUR NETWORK

Be intentional and build your network inside and outside of your organization. Look at every interaction as an opportunity to network and share your story.

