

Your Journey to Visibility Workbook **VALUE** Framework Plan: Week of .....

FRAMEWORK DEFINITION	WEEKLY ACTION PLAN
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**V - VISIBILITY**  
Identify new Visibility opportunities.

What opportunities can I leverage for visibility this week?

**A - AMPLIFY**  
Amplify your influence, your team, your voice, and your accomplishments.

Who needs to know me or hear about current work, past work team updates, or new ideas?

**L - LANGUAGE**  
Use strategic Language that tells the story and helps you lead conversations.

What conversations can I lead with influence, impact, and strategic language this week?

**U - UNIQUE**  
To help you stand out, Leverage what makes you Unique and what you are known for.

What can I do to increase my personal brand, gain new experiences, and leverage my strengths this week?

**E - EVALUATE**  
Evaluate your wins, value, impact, and missed opportunities.

How did I add value this week?  
Did I achieve my VALUE plan?  
What did I learn to apply to my plan for next week?