

AI Scripts for Brainstorming

Instructions to Use AI Scripts

Choose your favorite AI tool - Most of the time I use ChatGPT, Claude.ai and Perplexity.ai

Caution - Any of the information that is generated needs to be reviewed and adapted for you and your situation. What you use and how you say things needs to be authentic to you. This is for idea generation and to identify new approaches. It still needs to be in your style and in your voice to be received in the way that you intend.

If this is your first time using AI - You can use the free AI tools listed above for any of these prompts. You may only get so many searches for free and have to wait a few hours before trying again. AI does not remember everything about your previous searches. Some of the tools will retain the history of your searches or you can place them into projects or spaces to find them again. Explore and do what is comfortable for you.

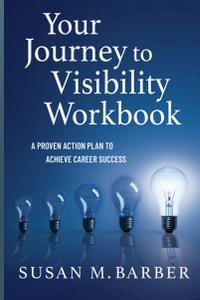
GETTING STARTED

Pull together key information to include in prompts before you begin: values, strengths, feedback, accomplishments/results, current and future competencies/role information

Review the outcomes that you are looking for and enter the prompt next to it to get the result. Some of the prompts start bigger (example: personal brand) and then narrow down into a smaller amount of information to use in other ways.

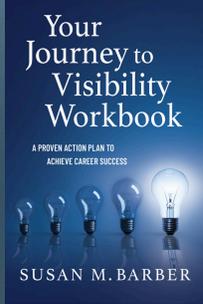
Adapt the prompts to fit with your specific situations and needs. Ask it to sound like your voice would (be supportive, use executive language, leverage curiosity) sound in real life.

As you accomplish new things and begin to gain more visibility, you may want to run the prompts again to create updated talking points.



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Outcome	Prompt
<p>An overall summary of your personal brand and how you are perceived.</p>	<p>Tell me what my personal brand is based on this criteria - (enter your strengths, feedback you have received (positive and constructive) and your values.)”</p>
<p>Create a personal brand statement (use output from above)</p>	<p>“Summarize my brand information into one sentence”</p>
<p>To identify words to include in your LinkedIn summary or in conversations about the value and impact that you make.</p>	<p>“Based on my personal brand information what are the key areas that I should include in conversations or on my LinkedIn that demonstrates how I show value and make an impact? Summarize the results into a few sentences.”</p>
<p>To be more concise when sharing a lot of information with senior leaders in an update. (always review for inaccuracies and to ensure it hasn't changed your messaging)</p>	<p>“Simplify the following information - (provide all that you know and what you are still trying to find out, share the impacts, next steps and timing and anything else that makes sense for the situation.)”</p>
<p>To summarize the blind spots you have about your own work and what you have accomplished.</p>	<p>“Based on the following (feedback, results, accomplishments, how I add value and make an impact) identify the blindspots I should focus on?”</p>
<p>Create a development plan based on the results of the personal brand output and/or your blindspots and add in any other results that you want to be considered.</p>	<p>“What are the top three actions I should focus on based on (include input) that will make the biggest impact for me and what would a development plan look like?”</p>



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Outcome	Prompt
<p>Ways to add value and make an impact based on your strengths, values and the responsibilities that you have in your role.</p>	<p>“What are some additional ways that I can add value and make an impact in my role based on what I have shared?”</p>
<p>To identify the top competencies that are expected at your level to help you focus your efforts and ensure you are spending your time on the high value activities.</p>	<p>“What are the top competencies that are expected for my level (insert your level, example, Director) and what are the high value activities that I should focus on?”</p>
<p>Adding value and impact to results and accomplishments</p>	<p>“How can I describe add value and impact to this (insert result)?”</p>
<p>To align your contributions/strengths to business priorities in your company.</p>	<p>“Here are the (business priorities or goals) that I am focused on. How can I leverage my contributions and strengths to exceed them and demonstrate value and impact? What strategic actions should I take to make me visible?”</p>
<p>Identify thought provoking questions that you can use to challenge, coach/guide your team, or in meetings.</p>	<p>“What are coaching questions that I could use to learn about (fill in the situation) to understand where things stand using curiosity?”</p> <p>“What are challenging questions that I could use to learn about (fill in the situation) to understand where things stand, but make them strategic and constructive rather than accusatory.”</p>